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Divesh Makan
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Director of Business Development
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Director of Exhibits and Associate Director for Program
Robert J. Semper, PhD
Executive Associate Director
Director of Program
Kristina Hooper Woolsey, PhD
Project Director of Exploratorium at Piers 15/17
Laura R. Zander
Chief Operations Officer

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**Facts and Figures**

- **560,000 people** visited the Exploratorium last year at the Palace of Fine Arts.
- **70 percent** of visitors were adults and 30 percent were children.
- **12 million visitors** came to the website, www.exploratorium.edu
- **41,000 visitors** came to the museum on monthly Free Wednesdays.
- **6,400 teachers and educators from 48 states and 11 countries** have participated in Exploratorium workshops since 1995.
- **3,500 underserved children and their families** participate in free activities at neighborhood sites.
- **120 high school students** become employed as Explainers.
- **100 teens** participate in XTech, a year-round college-preparatory program for underserved youth.
- **526 people** work at the Exploratorium.
- **180 million people** experience Exploratorium exhibits at 200 locations, including Paris, Beijing, and Tokyo.

For information about contributions to the Exploratorium, please contact the Development Department at (415) 561-0385.

Online donations can be made at www.exploratorium.edu/donate.
The Exploratorium gratefully acknowledges contributions of $1,000 or more in core program and project support received from July 1, 2010, through June 30, 2011.

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- Anisya and Lynn Fritz
- Sakurako and William Fisher

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- Michael Jacobson and Trine Sorensen

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- Jennifer Caldwell and John H. N. Fisher
- William and Roberta Campbell
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- Mrs. Donald Fisher
- The Hellman Family Foundation
- Nancy and Scott Hindes/The Barrett and Margaret Hindes Foundation
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- Sandy and Paul Otellini
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- Sheila Duignan and Mike Wilkins
- Daniel Yue

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- The G. Steven Burrill Family
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- Dana and Bob Emery
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- Julie and Gregory Flynn
- Harvey and Gail Glasser
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- Kristine Johnson and Timothy Dattels
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- Laura and Gary Lauder
- Diksha and Divesh Makan
- Burt and Deedee McMurtry
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Craig and Barbara Barrett
Kent and Marie-José Baum
Thomas and Lily Beischer
Dr. and Mrs. Paul Berg
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Richard and Wendy Bingham
Chris and Jennifer Brahm
Norman Brand and Nancy Spero
Frish Brandt and August Fischer
Christopher and Barbara Brody
Flo and John Bryan
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Eleanor Canova-Davis
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David and Karin Chamberlain
Harry Chesley and Suzana Seban
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Anthony and Cynthia DeRose
Robert Dockendorff
Anne and Adrian Dollard
Donna Dubinsky and Len Shustek
Jacob Farkas
Ted Fehlhaber and Audrey Fehlhaber
Lynn Feintech and Anthony Bernhardt
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Timothy and Carolyn Ferris
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Helen Gan
Matthew and Carey Gardner
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Theodore and Frances Geballe
Ann and Gordon Getty Foundation
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   Fund
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   Fund
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   Fund
Katie and Jim Hansen
Brian Harvey
The Edward E. Hills Fund
Mary Austin and Brewster Kahle
Barbara and Ron Kaufman
Paul Klingenstei and Kathleen Bole
Megan and Stewart Koch
Michael A. Lampert
Dr. John W. Layman
Tom Lippman
Tom Lockard and Alix Marduel
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Phyllis Moldaw
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Charlie Yanofsky
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Bill and Diane Zuendt

ESTATES
The Exploratorium is grateful for the generosity of those who included a bequest or other provision in their will or trust.

Estate of Marian E. Cobb
Estate of James E. Riley
Estate of Marie Urrere-Pon

Oppenheimer Circle
Members of the Oppenheimer Circle are supporters who have included the Exploratorium in their estate plans. Their legacy gifts will ensure that the Exploratorium continues to spark a passion for inquiry for generations to come.

Anonymous (2)
Donna M. Albertus
Anthony J. Alfidi
Robert A. Asadorian
Marcus Brooks and Donna L. Stuedeman
Diana Buchbinder
Jok Church
Diane and William L. Clarke
Lawrence M. Fagan
William Fries II
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Cameron Phleger
Vincent and Jean Ricci
William C. Richter
Keith E. Turner
Brian and Melissa Wong
CORPORATIONS AND FOUNDATIONS

$100,000 and above
Stephen Bechtel Fund
The Arthur Vining Davis Foundations
MetLife Foundation
Moore Family Foundation
Gordon and Betty Moore Foundation

$50,000 to $99,999
The Bank of America Charitable Foundation
Chevron Corporation
Walter and Elise Haas Fund
JPMorgan Chase Foundation
The Henry Mayo Newhall Foundation
Wells Fargo Foundation

$25,000 to $49,999
Bechtel Group Foundation
GGS Foundation
eBay Inc.
Intuit, Inc.
The Kimball Foundation
Koret Foundation
Qatalyst Partners
Dean Witter Foundation

$10,000 to $24,999
Adobe Systems Incorporated
Asset Management Company
Accounting Micro Systems
Bain & Company, Inc.
Bank of America NT&SA
Bechtel Group, Inc.
S.D. Bechtel, Jr. Foundation
Dodge & Cox
Esherick, Homsey, Dodge, and Davis
Fenwick & West LLP
First Republic Bank
William G. Gilmore Foundation
Richard and Rhoda Goldman Fund
Google, Inc.
Hewlett-Packard Company
The Christian Humann Foundation
Intel Corporation
KPMG LLP
Miranda Lux Foundation
The Moody’s Foundation
The Noyce Foundation
Scaler Foundation, Inc.
The Wollenberg Foundation

$5,000 to $9,999
Anonymous
AMB Property Corporation
Applied Materials Inc.
Beckman Coulter Foundation
Charlotte Palmer Phillips Foundation, Inc.
Class V Group
EPIC
Genentech, Inc.
Evelyn & Walter Haas, Jr. Fund
Mimi and Peter Haas Fund
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KPM Consulting, LLC
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San Francisco Giants
UBS Financial Services, Inc.
VISA U.S.A. Inc.
Wells Fargo The Private Bank
Wilson Meany Sullivan
Wilson Sonsini Goodrich & Rosati Foundation

$2,500 to $4,999
McCall Associates
Vector Laboratories, Inc.

$1,000 to $2,499
Anonymous
Alexander & Baldwin Foundation
BioMarin Pharmaceutical Inc.
Canterbury Consulting
Claire Lilienthal School PTA
Commodore Sloat School
Four Roses Bourbon
Give Something Back
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Hinman & Carmichael
Lucasfilm Foundation
Power Engineering Construction Co.
Rosen, Bien & Galvan
Thank you to institutions for matching their employees’ gifts.
Adobe Systems Incorporated
Ameriprise Financial
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Bristol-Myers Squibb Company
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The Clorox Company Foundation
Federated Department Stores
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Qualcomm
The Rossi Family Foundation
SAP
Texas Instruments, Inc.
TPG Capital, L.P.
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The Exploratorium acknowledges generous donations of products and services valued at $2,000 and more.
Sidley Austin LLP
Wilson Sonsini Goodrich & Rosati
Drink Me Magazine
Power Engineering Construction Co.
Bob Schwein
St. George Spirits
Westwood Winery

GOVERNMENT
Grants for the Arts/San Francisco Hotel Tax Fund
Institute of Museum and Library Services
National Endowment for the Arts
National Institutes of Health NCRR SEPA
National Oceanic and Atmospheric Administration
National Science Foundation
U. S. Department of Education
Exploratorium

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

June 30, 2011

(with summarized financial information for June 30, 2010)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>CASH AND CASH EQUIVALENTS</td>
<td>$ 11,546,647</td>
<td>$</td>
</tr>
<tr>
<td>CONTRIBUTIONS RECEIVABLE - NET</td>
<td>1,364,221</td>
<td>2,188,912</td>
</tr>
<tr>
<td>ACCOUNTS RECEIVABLE - NET</td>
<td>1,003,758</td>
<td>469,936</td>
</tr>
<tr>
<td>INVENTORY</td>
<td>522,253</td>
<td>526,676</td>
</tr>
<tr>
<td>OTHER ASSETS AND PREPAID EXPENSES</td>
<td>968,180</td>
<td>639,175</td>
</tr>
<tr>
<td>PREPAID FINANCING COSTS</td>
<td>1,448,218</td>
<td>-</td>
</tr>
<tr>
<td>INVESTMENTS</td>
<td>23,992,126</td>
<td>62,197,136</td>
</tr>
<tr>
<td>CONTRIBUTIONS RECEIVABLE FROM CAPITAL CAMPAIGN - NET</td>
<td>32,745,709</td>
<td>29,793,974</td>
</tr>
</tbody>
</table>

| EXHIBIT SERVICES | | |
| Rental exhibits - net | 1,341,711 | 1,603,062 |

| EXHIBITS, LEASEHOLD IMPROVEMENTS AND EQUIPMENT: | | |
| Finished exhibits and components - net | 2,756,271 | 2,186,099 |
| Leasehold improvements and equipment at cost - net | 217,774 | 284,350 |

| DEFERRED RENT ASSET | 9,027,186 | - |

| CONSTRUCTION IN PROGRESS | | |
| Exhibits | 483,886 | 717,321 |
| Future site | 69,594,875 | 22,829,426 |

| TOTAL ASSETS | $ 157,012,815 | $ 123,436,067 |

| LIABILITIES AND NET ASSETS | | |

| LIABILITIES: | | |
| Checks written in excess of funds available | $       | $ 610,350 |
| Line of credit liability | - | 204,158 |
| Construction payables | 7,540,631 | 1,414,300 |
| Trade payables | 486,374 | 121,784 |
| Other accrued expenses | 3,345,385 | 2,502,940 |
| Deferred revenue | 462,814 | 425,429 |
| Construction retainerage | 4,446,092 | - |
| Total liabilities | 16,281,294 | 5,278,952 |

| NET ASSETS: | | |
| Unrestricted | 21,342,141 | 9,421,449 |
| Temporarily restricted | 103,822,985 | 93,179,271 |
| Permanently restricted | 15,556,395 | 15,556,395 |

| Total net assets | 140,731,521 | 118,157,115 |

| TOTAL LIABILITIES AND NET ASSETS | $ 157,012,815 | $ 123,436,067 |

The accompanying notes are an integral part of this consolidated financial statement.
Exploratorium

CONSOLIDATED STATEMENT OF ACTIVITIES

Year ended June 30, 2011
(with summarized financial information for the year ended June 30, 2010)

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Temporarily Restricted</td>
</tr>
<tr>
<td>Private contributions</td>
<td>$ 4,117,253</td>
<td>$ 38,660,103</td>
</tr>
<tr>
<td>Government grants</td>
<td>2,171,736</td>
<td>-</td>
</tr>
<tr>
<td>Exhibit services-domestic</td>
<td>1,684,346</td>
<td>-</td>
</tr>
<tr>
<td>Exhibit services-foreign</td>
<td>1,353,556</td>
<td>-</td>
</tr>
<tr>
<td>Admissions and other revenue</td>
<td>6,497,869</td>
<td>-</td>
</tr>
<tr>
<td>Store sales</td>
<td>1,223,984</td>
<td>-</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>29,517,369</td>
<td>(29,517,369)</td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>46,566,113</td>
<td>9,142,734</td>
</tr>
</tbody>
</table>

OPERATING EXPENSES:

Program services:
- Visitor, learner, and educator programs
  | 21,149,525 | - | - | 21,149,525 | 18,797,368 |
- Exhibit services
  | 4,124,714 | - | - | 4,124,714 | 3,382,741  |
- Admissions and other
  | 796,881 | - | - | 796,881 | 684,075    |
- Store expenses
  | 1,163,735 | - | - | 1,163,735 | 1,108,474  |
Support services:
- General and administrative
  | 3,380,265 | - | - | 3,380,265 | 2,467,921  |
- Fundraising and membership
  | 3,030,522 | - | - | 3,030,522 | 2,446,659  |
- Operations
  | 2,354,871 | - | - | 2,354,871 | 2,075,456  |
| Total operating expenses       | 36,000,515 | - | - | 36,000,515 | 30,962,674 |

CHANGE IN NET ASSETS
FROM OPERATING ACTIVITIES:

| 10,565,690 | 9,142,734 | - | 19,708,334 | 22,566,059 |

NON-OPERATING INVESTMENT ACTIVITY:

Investment income

| 169,194 | 137,619 | - | 306,813 | 378,997 |
Net realized and unrealized gains

| 1,185,898 | 1,313,361 | - | 2,559,259 | 1,379,704 |
| Total non-operating investment activity

| 1,355,092 | 1,510,980 | - | 2,866,072 | 1,758,701 |

CHANGE IN NET ASSETS

| 11,920,692 | 10,653,714 | - | 22,574,406 | 24,324,760 |

NET ASSETS BEGINNING OF YEAR

| 9,421,449 | 93,179,271 | 15,556,395 | 118,157,115 | 93,832,355 |

NET ASSETS END OF YEAR

| $ 21,342,141 | $ 103,832,985 | $ 15,556,395 | $ 140,731,521 | $ 118,157,115 |

The accompanying notes are an integral part of this consolidated financial statement.