

3601 Lyon Street | San Francisco, CA 94123-1099 | 415·563·7337

expl ratorium
the museum of science, art and human perception

Facts and Figures

560,000 people visited the Exploratorium last year at the Palace of Fine Arts.

70 percent of visitors were adults and 30 percent were children.

12 million visitors came to the website, www.exploratorium.edu

41,000 visitors came to the museum on monthly Free Wednesdays.

6,400 teachers and educators from 48 states and 11 countries have participated in Exploratorium workshops since 1995.

3,500 underserved children and their families participate in free activities at neighborhood sites.

120 high school students become employed as **Explainers.**

100 teens participate in XTech, a year-round collegepreparatory program for underserved youth.

526 people work at the **Exploratorium.**

180 million people experience **Exploratorium exhibits at 200** locations, including Paris, Beijing, and Tokyo.

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For information about contributions to the Exploratorium, please contact the Development Department at (415) 561-0385.

Online donations can be made at www.exploratorium.edu/donate.







The Exploratorium gratefully acknowledges contributions of \$1,000 or more in core program and project support received from July 1, 2010, through June 30, 2011.

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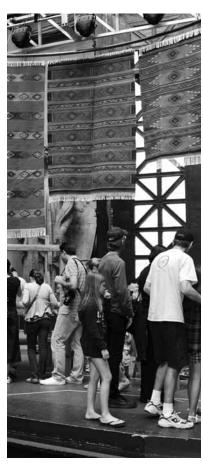
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Exploratorium

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

June 30, 2011

(with summarized financial information for June 30, 2010)

		2011		2010	
ASSETS					
CASH AND CASH EQUIVALENTS CONTRIBUTIONS RECEIVABLE - NET ACCOUNTS RECEIVABLE - NET INVENTORY OTHER ASSETS AND PREPAID EXPENSES	S	11,546,647 1,364,221 1,003,758 522,253 968,180	\$	2,188,912 469,936 526,676 639,175	
PREPAID FINANCING COSTS		1,448,218		-	
INVESTMENTS		23,992,126		62,197,136	
CONTRIBUTIONS RECEIVABLE FROM CAPITAL CAMPAIGN - NET		32,745,709		29,793,974	
EXHIBIT SERVICES Rental exhibits - net		1,341,711		1,603,062	
EXHIBITS, LEASEHOLD IMPROVEMENTS AND EQUIPMENT: Finished exhibits and components - net Leasehold improvements and equipment at cost - net		2,756,271 217,774		2,186,099 284,350	
DEFERRED RENT ASSET		9,027,186		-	
CONSTRUCTION IN PROGRESS Exhibits Future site	_	483,886 69,594,875	_	717,321 22,829,426	
TOTAL ASSETS	5	157,012,815	2	123,436,067	
LIABILITIES AND NET ASSETS LIABILITIES:					
Checks written in excess of funds available Line of credit liability Construction payables Trade payables Other accrued expenses Deferred revenue Construction retainage Total liabilities	s 	7,540,631 486,374 3,345,383 462,814 4,446,092 16,281,294	\$	610,350 204,158 1,414,300 121,784 2,502,940 425,420 5,278,952	
NET ASSETS: Unrestricted Temporarily restricted Permanently restricted	_	21,342,141 103,832,985 15,556,395	_	9,421,449 93,179,271 15,556,395	
Total net assets	_	140,731,521	_	118,157,115	
TOTAL LIABILITIES AND NET ASSETS	\$	157,012,815	s	123,436,067	

Exploratorium

CONSOLIDATED STATEMENT OF ACTIVITIES

Year ended June 30, 2011

(with summarized financial information for the year ended June 30, 2010)

		2010			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
OPERATING REVENUE AND SUPPORT:					
Private contributions	\$ 4,117,253	\$ 38,660,103	s -	\$ 42,777,356	\$ 43,037,934
Government grants	2,171,736	-		2,171,736	1,375,538
Exhibit services-domestic	1,684,346		_	1,684,346	1,591,378
Exhibit services-foreign	1,353,556	-	_	1,353,556	936,158
Admissions and other revenue	6,497,869			6,497,869	5,380,176
Store sales	1,223,984	_	_	1,223,984	1,207,549
Net assets released from restrictions	29,517,369	(29,517,369)	_	-	-
Total revenue and support	46,566,113	9,142,734		55,708,847	53,528,733
OPERATING EXPENSES:					
Program services:					
Visitor, learner, and educator programs	21,149,525	-	-	21,149,525	18,797,368
Exhibit services	4,124,714	-	-	4,124,714	3,382,741
Admissions and other	796,881	-	-	796,881	684,075
Store expenses	1,163,735	-	-	1,163,735	1,108,474
Support services:					
General and administrative	3,380,265	-	-	3,380,265	2,467,921
Fundraising and membership	3,030,522	-	-	3,030,522	2,446,659
Operations	2,354,871			2,354,871	2,075,436
Total operating expenses	36,000,513			36,000,513	30,962,674
CHANGE IN NET ASSETS					
FROM OPERATING ACTIVITIES:	10,565,600	9,142,734		19,708,334	22,566,059
NON-OPERATING INVESTMENT ACTIVITY:					
Investment income	169,194	137,619	-	306,813	378,997
Net realized and unrealized gains	1,185,898	1,373,361		2,559,259	1,379,704
Total non-operating investment activity	1,355,092	1,510,980		2,866,072	1,758,701
CHANGE IN NET ASSETS	11,920,692	10,653,714	-	22,574,406	24,324,760
NET ASSETS BEGINNING OF YEAR	9,421,449	93,179,271	15,556,395	118,157,115	93,832,355
NET ASSETS END OF YEAR	\$ 21,342,141	\$ 103,832,985	\$ 15,556,395	\$ 140,731,521	\$ 118,157,115

The accompanying notes are an integral part of this consolidated financial statement.